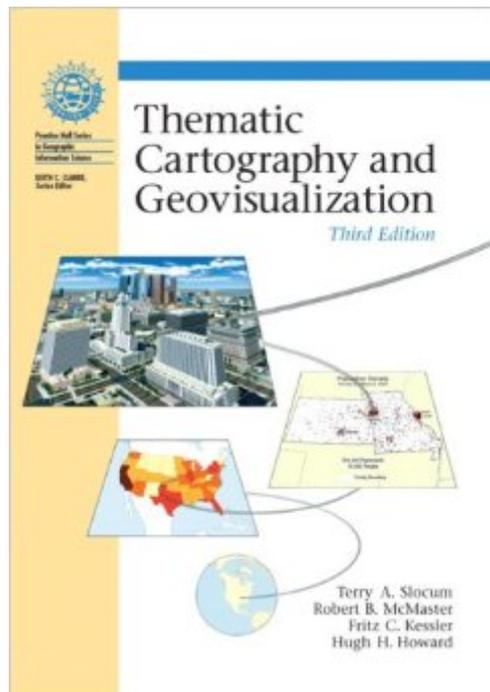


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# Thematic Cartography And Geovisualization, 3rd Edition



## Synopsis

This comprehensive volume blends broad coverage of basic methods for symbolizing spatial data with an introduction to cutting-edge data visualization techniques. Offers clear descriptions of various aspects of effective, efficient map design, with an emphasis on the practical application of design theories and appropriate use of map elements. Clearly contrasts different approaches for symbolizing spatial data, in addition to individual mapping techniques. This edition includes updated material on the history of thematic cartography, maps and society, scale and generalization, and cartograms and flow mapping. For those interested in learning more about cartography.

## Book Information

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Average Customer Review: 3.6 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #298,084 in Books (See Top 100 in Books) #36 in [Books > Science & Math > Earth Sciences > Cartography](#) #194 in [Books > Science & Math > Earth Sciences > Geography > Regional](#) #560 in [Books > Textbooks > Science & Mathematics > Earth Sciences](#)

## Customer Reviews

This was part of my Intro to Cartography class and it is a very detailed and comprehensive cartography Bible and a must own: Lots of photos, detailed concepts unraveled, a glossary for mapping concepts and theory.

It is a very informative text. IT can get dry at times and the black and white print makes it difficult to cover multiple chapters at a time. It is a good text for anybody who wants to understand how to best present a map to the selected audience. It also explains how to change things to better suit different audiences

Don't buy this book in Kindle format! This book proved to be nearly unreadable in Kindle format (I can say nothing about the hardcover, which is probably quite OK) . The pages can be scaled as a

whole, but the text cannot. And since the layout is made with the text in two columns, scaling the page and navigating pages up and down and sideways makes you lose the continuity, and in practice it becomes completely unreadable. Referring back to a previous page or consulting an illustration is nearly hopeless. It barely works on a (large) computer screen, but I cannot read it at all on a tablet. This is more or less a kind of glorified pdf, and it is not worth the money.

Using for a course right now. Really in depth but easy to follow. Wish it came with some related practice materials

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